



**VANCOUVER HUMANE SOCIETY**

**HELPING PEOPLE HELP ANIMALS**



# WHO WE ARE

Whether providing emergency veterinary funds for companion animals in low income homes, offering resources to help people and businesses choose plant-based options, or advocating for policies that minimize harm to animals, **the VHS is dedicated to ending animal suffering in all forms.**



**2024**

720,000 + unique pageviews

303,000 + unique visitors

## WHO'S WITH US

17,300 e-mail subscribers  
23,000 Facebook followers  
3,400 Instagram followers





**Because They Matter**



**Giving Tuesday**

## VHS EVENTS

*Customized sponsorship packages to meet your goals!*



**Silent auction**



*July*



***Because They Matter***

Peer-to-peer fundraiser & event on Vancouver's Downtown Eastside

*October*



***Silent auction***

Annual online fundraiser

*November*

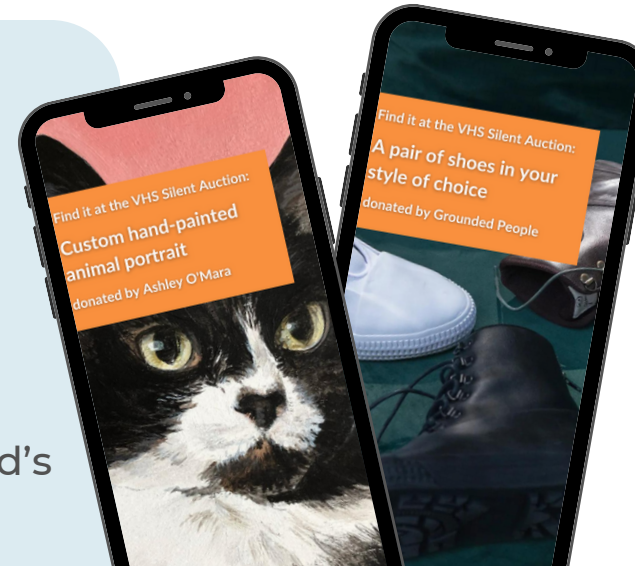


***Giving Tuesday***

Global day of giving with the Happy Herd

## **OPPORTUNITIES INCLUDE**

- Brand recognition
- Participation onsite (Because They Matter)
- Donation of items
- Recognition via e-mail, social media, media releases and more
- Access to both the VHS and the Happy Herd's audiences (Giving Tuesday)

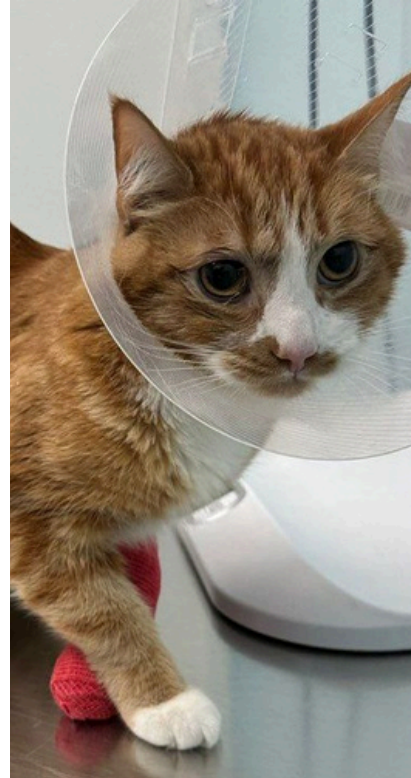


# ONGOING OPPORTUNITIES

*Ask about other ways you can collaborate with the VHS, including...*

- Matched donations
- Workplace giving
- Tap to donate options
- Percent of sales contributions
- Newsletter advertisements
- Instagram giveaways
- Sponsoring a pet in need
- Opportunities for plant-based businesses

**...AND MORE!**





# CONTACT:

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*Listening, learning, and unlearning on unceded  
xʷməθkʷəy̓əm (Musqueam), skwxwú7mesh  
(Squamish) & selílwitlh (Tseil-Waututh) territories.*



# THANK YOU FOR CARING ABOUT ANIMALS!

*Charitable business BN #8897 13178 RR 0001*