

**Methodology:**

Results are based on an online study conducted from September 27 to September 29, 2021, among 800 adults in British Columbia.

The data has been statistically weighted according to Canadian census figures for age, gender and region in British Columbia.

The margin of error—which measures sample variability—is +/- 3.5 percentage points, nineteen times out of twenty.

*Would you say you support or oppose keeping animals in permanent captivity, such as in zoos and aquariums, for entertainment and education?*

- Just under half of British Columbians (49%) support keeping animals in permanent captivity, such as in zoos and aquariums, for entertainment and education.
- More than two-in-five British Columbians (44%) are opposed to this practice and 8% are not sure.
- Support for keeping animals in permanent captivity, such as in zoos and aquariums, for entertainment and education, is highest among British Columbians aged 18-to-34 (54%) than among their counterparts aged 35-to-54 (50%) and aged 55 and over (44%).

*Would you say you support or oppose the international trade of exotic, wild animals to be kept on display in permanent captivity in zoos and aquariums?*

- Almost nine-in-ten British Columbians (89%) are opposed to the international trade of exotic, wild animals to be kept on display in permanent captivity in zoos and aquariums.
- Support for this practice across British Columbia stands at 6%, with 5% of respondents saying they are undecided.

*Would you say you support or oppose keeping rescued wild animals that are deemed to be non-releasable in permanent captivity in zoos and aquariums, as an alternative to euthanasia?*

- A majority of British Columbians (57%) support keeping rescued wild animals that are deemed to be non-releasable in permanent captivity in zoos and aquariums, as an alternative to euthanasia.
- Just under three-in-ten British Columbians (28%) are opposed to this practice, while 15% are undecided.
- Majorities of residents in each of the province's six main regions support keeping rescued wild animals that are deemed to be non-releasable in permanent captivity in zoos and aquariums, as an alternative to euthanasia: 70% in Northern BC, 60% in Vancouver Island, 58% in Southern BC, 51% in the Fraser Valley, 53% in the City of Vancouver and 64% in other municipalities located in Metro Vancouver.

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mario.canseco  
@researchco.ca



mario\_canseco



778.929.0490



Mario Canseco